



Breakthrough Fiscal Year 2020-2021

Become a yearlong **Community Partner** (*July 1, 2020 – June 30, 2021*) of the Breakthrough Public Schools network. This is an opportunity for you and/or your organization to show Cleveland that you partner with Breakthrough Schools in support of high-quality urban education throughout the entire year.

At the \$15,000 sponsor level, we would like to honor you as a partner in the following ways:

- Yearlong website presence with logo and hyperlink (if applicable) from Breakthrough website
- Recognition at ALL events, both in-person and virtual events, as a Community Partner
 - *Swing for the Stars, Monday, August 24, 2020 (it's ON)*
 - FY21 Community Partner **SPECIAL OFFER: Add a foursome for golf** in my sponsorship at no additional cost! (*See page 2 - typically an additional \$3,000 to participate*).
 - *Blue Plate Luncheon, September 15, 2020 (virtual event, not in person)*
 - *Breakthrough BASH, Saturday, January 30, 2021 (best virtual BASH in town... will be awesome)*
 - Recognition including: logo on Breakthrough BASH website with hyperlink to sponsor site; logo recognition and ad space in the “virtual” evening program with recognition as yearlong partner.
- **Community Partner** recognition in Annual Report
- Yearlong listing as a **Community Partner** in PPT shared at all awareness events and tours
- At minimum, one mention as a **Community Partner** on Breakthrough Schools social media outlets

Become a yearlong **Community Partner**! Simply complete the pledge form and return to Karen Solomon, Senior Director of Annual Fund, ksolomon@breakthroughschools.org, along with any questions. Based on the recent events, we need you now more than ever due to decreased public revenue combined with increased COVID related costs. THANKS.

****ADDITIONAL MARKETING OPPORTUNITY****

- \$600-\$10,000 options available to put your logo on a Breakthrough Schools recruitment sign as the billboard sponsor. Price dependent on location.



If you wish to become a **Community Partner**, please complete the pledge form below in its entirety and return to Karen Solomon, Senior Director of Annual Fund, ksolomon@breakthroughschools.org, along with any questions.

FY21 SPONSORSHIP PLEDGE

I/We understand that gifts to Friends of Breakthrough strengthen Breakthrough Public Schools by supporting academic initiatives and positively impact the ability to provide a quality education.

The following intention is made in support of the Friends of Breakthrough Schools:

COMMUNITY PARTNER

Fiscal Year 2020-2021 (July 1, 2020 – June 30, 2021)

Select all that apply:

- Please accept my/our **commitment** of \$15,000 for annual **Community Partner Sponsorship** (July 1, 2020 – June 30, 2021)
- FY21 Community Partner **SPECIAL OFFER: Add a foursome for golf** in my sponsorship at no additional cost! (typically an additional \$3,000 to participate).

ADD ON MARKETING:

- Please accept my/our **commitment** to sponsor a billboard sign for Breakthrough Schools' student recruitment efforts. Pricing, location and length of advertisement to be discussed and mutually agreed upon.

We request the following be sent to Karen Solomon at ksolomon@breakthroughschools.org:

1. Hi-res logo – JPG, PNG and/or EPS formats preferred (Color, b/w, vertical, horizontal etc.)
2. In addition, please note acceptable text reference to your organization eg. Solomon, LLC.
3. And, to please share the contact information for anyone we should work with throughout the year to approve marketing efforts. (Name(s), email, phone)

I/We signify the intent to make a good faith effort to fulfill the intentions stated above, but state that these intentions are contingent on the continued ability to fulfill them.

Donor Signature(s)

Date

Donor Name(s)

Address/City/State/Zip

Primary Phone/Primary Email

**FRIENDS OF
BREAKTHROUGH SCHOOLS**

